

Why learn German in Dallas? – Dallas, a booming metropolis, is home to more than a million North Texans, and many have German roots. In the early 1800s, Germans made up almost a third of European immigrants to Texas! Even up until the 1970s, a distinct dialect called Texas-German could be heard throughout the state. Although the language is no longer as popular, the region's history is dotted with German influences, and Dallas' status as a trade hub has drawn a number of German businesses to the area.

Beer, sausage and polka music all abound in Texas' Oktoberfest celebrations, some of which rival Germany's own. Fredericksburg, known as the Polka Capital of Texas, holds one of the biggest parties in the state, while Dallas' neighbor Fort Worth hosts Oktoberfest two weekends in a row. Or, find some authentic German grub at one of the city's popular spots, like Kuby's Sausage House, Henk's Deli, or Bavarian Grill. Dallas even managed to put its own twist on the food with the invention of German chocolate cake! But go deeper: by learning German in Dallas, you'll have the opportunity to connect with some of the city's history, while giving yourself the chance to speak with German natives (like the Dallas Mavericks' Dirk Nowitzki!)

According to a 2016 Texas State government report, Germany ranks No. 2 in Texas for foreign direct investment, and its companies employ more than 43,000 in the state. With the popularity of the Dallas-Fort Worth International Airport, a welcoming business environment, and a low tax rate, Dallas will only attract more foreign companies in coming years. Large businesses like the Union Bank of Switzerland have offices in Dallas, and support cultural initiatives through the Dallas Goethe Center, The Johanniter Humanitarian Group of Texas, and the Dallas-Fort Worth chapter of the World Affairs Council. Many of these groups host events throughout the year that provide a great incentive to take a German course in Dallas.

As trade with the European Union increases, it only makes sense to learn its most-popular language, German. According to the German government, around 130 million people worldwide speak the language, with 15.4 million in the process of learning. It's an official language of Germany, Austria, Switzerland, Liechtenstein and Luxembourg. Signing up for German classes in Dallas gives you the chance to study this fast-growing language either online through our customized Skype lessons or in person with our native-speaking teachers. Take our free [German level test](#) to see where you're at, or [send us an inquiry](#) to start learning with us!